



**Socioeconomic Institute for Advanced Studies**

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*Pioneering Socioeconomic Solutions  
& Development by Multidisciplinary Holistic Academic Programs*

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# **(SIAS) Benchmarking Comparison Tables for 'MSc in Inspiration Economy Program' With International Universities**

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	University/Country	Name of the Master Program & Total Cost	Links for the Program	No of ECTS/Courses Weeks	Program Main Characteristics	Differentiation of Inspiration Economy Master Program
1	<b>All Leading Universities Around the World</b>	Executive MBA Program  <b>US\$ 140,000</b>	Examples only:  <b>IMD Business School</b>  <a href="https://www.imd.org/IMD-Business-School/executive-mba/?utm_source=Google&amp;utm_medium=paid-search&amp;utm_campaign=AD_SEM_MBA&amp;gclid=CjwKCAiAxKvBRBdEiwAyd4oN7O93fP6bqY1Q9DmnQfkU3owMTFtKSSi_NqWVBS6j47SG6HEHNTLXR0CgYkQAvD_BwE">https://www.imd.org/IMD-Business-School/executive-mba/?utm_source=Google&amp;utm_medium=paid-search&amp;utm_campaign=AD_SEM_MBA&amp;gclid=CjwKCAiAxKvBRBdEiwAyd4oN7O93fP6bqY1Q9DmnQfkU3owMTFtKSSi_NqWVBS6j47SG6HEHNTLXR0CgYkQAvD_BwE</a>  <b>Main Reference Site for MBA -</b> <a href="https://www.topuniversities.com/university-rankings/mba-rankings/global/2020">https://www.topuniversities.com/university-rankings/mba-rankings/global/2020</a>	24 Weeks  (Hybrid-Online and Direct on Campus)	<ul style="list-style-type: none"> <li>• Foundations for Business Leadership 3 weeks face-to-face (Or entry exams)</li> <li>• Advanced Management Concepts 5 weeks online</li> <li>• Global Management Foundations</li> <li>• Distance learning IMD campus, Switzerland 20 weeks Online and live virtual classrooms</li> <li>• 4 Weeks (Face-to-Face) Discovery expeditions company assignments leadership stream executive career management</li> </ul> <p><b>Projects:</b></p> <ul style="list-style-type: none"> <li>• <u>Competencies of Focus:</u> Strategic directions, Financial health, Digital business transformation, Cultural transformation, Learning from your customer</li> <li>• <u>Teams of Project :</u> a total of 10 individual, team and company assignments. You'll apply the tools and frameworks you've consolidated to real-world situations, channelling it</li> </ul>	<ul style="list-style-type: none"> <li>• Focus on Socio-economic issues whether in the community, or the organisation</li> <li>• 50% would be based on Real Problems solving</li> <li>• Learning by Exploring then discussing in the classroom</li> </ul> <p><b>Projects:</b></p> <ul style="list-style-type: none"> <li>• Focused on creating attempts for actual inspiration (not results, but outcome-driven)</li> <li>• 50% teams and 50% individual (part of living the challenge for a change)</li> </ul>

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					back into the workplace from day one. <ul style="list-style-type: none"> <li>• <u>Assessment</u>: Assignments of each of several stages, taking step-by-step to a richer level of analysis.</li> </ul>	
2	Imperial College - Business School, UK	Master in Innovation & Entrepreneurship Management  £30,700	<a href="https://www.imperial.ac.uk/business-school/programmes/msc-innovation-entrepreneurship-management/">https://www.imperial.ac.uk/business-school/programmes/msc-innovation-entrepreneurship-management/</a>  Have Lab: <a href="#">Imperial Enterprise Lab</a>  Teaching by Experts: Condensed One-year programme is taught by renowned academics and successful entrepreneurs	90 ECTS	<ul style="list-style-type: none"> <li>• Structure Modules shown are for the current academic year, and are subject to change depending on your year of entry.</li> <li>• Structure Core modules</li> <li>• Non-assessed modules</li> <li>• Project, placement and report</li> <li>• Business Economics</li> <li>• Business Models and Intellectual Property</li> <li>• Design Thinking for Innovation</li> <li>• Entrepreneurship</li> <li>• Innovation Management</li> <li>• Organisational Behaviour</li> <li>• Strategic Management</li> <li>• Venture Capital and Growth Finance</li> </ul>	<p><b>Inspiration Labs:</b></p> <ul style="list-style-type: none"> <li>• Would be covered through Problem Solving &amp; Differential Diagnosis Techniques done during Real Inspiration Economy Case Studies discussion inside the Class.</li> <li>• The labs in IEM is not a place you visit; it is a mindset you explore and discover.</li> </ul> <p><b>Experts:</b></p> <p>Trained Academic that has experience with Problems-Solving, supported by real Case Studies Owners who managed to create or start a change in their communities.</p>
3	Erasmus University Rotterdam	Master in Management of Innovation	<a href="https://www.eur.nl/english/master/programmes/management_of_innovation/">https://www.eur.nl/english/master/programmes/management_of_innovation/</a>		Integrates with similar programs: <ul style="list-style-type: none"> <li>• Economics and Business</li> </ul>	<ul style="list-style-type: none"> <li>• MIE focus on the inspiration that brings in innovation.</li> </ul>

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	Netherlands	€25,600			<ul style="list-style-type: none"> <li>Econometrics and Management Science</li> <li>Research Master in Business Data Science</li> <li>Research Master in Economics</li> </ul>	<ul style="list-style-type: none"> <li>Innovation and Entrepreneurship is a means towards creating change in a community.</li> </ul>
4	Barcelona/ Spain	Master in Economics of Public Policy –  €16,500	<a href="https://www.barcelonagse.eu/study/masters-programs/economics-public-policy">https://www.barcelonagse.eu/study/masters-programs/economics-public-policy</a>	60 ECT  <b>Structure:</b> September - July. Full-time	<ul style="list-style-type: none"> <li>Specialized Economic Analysis</li> <li>Program provides students with the theoretical and empirical fundamentals to answer questions that impact entire populations.</li> <li>How and why do particular public policies get implemented?</li> <li>How are they designed?</li> <li>How do we know if they work?</li> <li>Why are some policies more successful than others?</li> </ul>	<ul style="list-style-type: none"> <li>The MIE program avoids discussing policies; however, it focuses on realising the socio-economic issues and challenges that need to be understood.</li> </ul>
6	ESADE Univ Barcelona Spain	Master in Innovation & Entrepreneurship –  €30,000	<a href="https://www.esade.edu/lainformacion/esade-msc-programmes-management/innovation-and-entrepreneurship/?conversion=true#download">https://www.esade.edu/lainformacion/esade-msc-programmes-management/innovation-and-entrepreneurship/?conversion=true#download</a>		<ul style="list-style-type: none"> <li>Look for solutions to real companies' existing business challenges.</li> <li>Visit the co-founders and decision-makers of startups, high-growth companies and venture capital firms.</li> </ul>	<ul style="list-style-type: none"> <li>Spirit of Entrepreneurship and innovation is well covered in the MIE program.</li> <li>The program target to attract all types of entrepreneurs, but</li> </ul>

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						especially social entrepreneurs.
7	<b>Finland</b>	Master in Social Services- <b>€11,000</b>	<a href="http://www.metropolia.fi/en/academics/degree-programmes-in-finnish/social-services-masters-degree/">http://www.metropolia.fi/en/academics/degree-programmes-in-finnish/social-services-masters-degree/</a>  <ul style="list-style-type: none"> <li>Master's degree programme in Social Services trains special experts for the social services sector.</li> </ul>	90 credit	<ul style="list-style-type: none"> <li>Polytechnic Master's in Social Services.</li> <li>Graduates who complete the degree possess a deep understanding of social services' mission in society, and the capabilities to meet the tough development challenges of the field.</li> <li>Promotion of well-being of children, young people and families, as well as the development and management of the social services sector.</li> <li>Innovation Hubs that focus on sustainable Solutions</li> </ul>	<ul style="list-style-type: none"> <li>The MIE program helps to define the role towards the socio-economy and the community.</li> </ul>
8	UVA Univ Cologne / <b>Germany</b>	Master in Social Sciences and Research- <b>€4,000</b>	<a href="https://www.uva.nl/en/shared-content/subsites/amsterdam-school-of-economics/en/masters/econometrics-complexity-and-economic-behaviour/econometrics-mathematical-economics.html?origin=i1llwfiZQ9KxDJFkzo26yg">https://www.uva.nl/en/shared-content/subsites/amsterdam-school-of-economics/en/masters/econometrics-complexity-and-economic-behaviour/econometrics-mathematical-economics.html?origin=i1llwfiZQ9KxDJFkzo26yg</a>		<ul style="list-style-type: none"> <li>Focus on market development and behaviour</li> <li>Complexity and Economic Behaviour track</li> <li>Study economic theory</li> <li>Critical thought</li> <li>Gain deep insight into the behaviour of companies, governments, financial traders and private consumers in different</li> </ul>	<ul style="list-style-type: none"> <li>MIE program covers details on complexity, research development, Behavioral economics and critical thinking</li> </ul>

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					market circumstances and dynamics.	
9	Steinbeis Univ Berlin / <b>Germany</b>	Master in Econometrics: Complexity and Economic Behaviour  <b>€4,000</b>	<a href="https://www.steinbeis-icrm.eu/">https://www.steinbeis-icrm.eu/</a>		<ul style="list-style-type: none"> <li>Econometrics through statistical modelling</li> <li>Teaches for estimation &amp; testing of economic models using economic and financial time series data.</li> <li>Unravel economic complexities in data, theories and markets</li> </ul>	<ul style="list-style-type: none"> <li>MIE program focus on field modelling and no statistical modelling.</li> </ul>
10	Nanyang Tech Univ  (Wee Kim Wee School of Communication and Information) <b>Singapore</b>	Master of Science in Knowledge Management  <b>US\$15000</b>	<a href="http://www.wkwsci.ntu.edu.sg/programmes/ProspectiveStudents/Prospective%20Masters%20and%20PhD%20students/Programmes%20by%20Coursework/MSc%20in%20Knowledge%20Management/Pages/Home.aspx">http://www.wkwsci.ntu.edu.sg/programmes/ProspectiveStudents/Prospective%20Masters%20and%20PhD%20students/Programmes%20by%20Coursework/MSc%20in%20Knowledge%20Management/Pages/Home.aspx</a>	30 Academic Units	<ul style="list-style-type: none"> <li>Foundations, Practices and Implementation of KM</li> <li>Information and Knowledge Assets</li> <li>KM Strategies and Policies</li> <li>KM Technologies</li> <li>Organisation of Knowledge</li> <li>Business Intelligence</li> <li>Intellectual Capital</li> <li>Storytelling for Organisations</li> <li>Business &amp; Management Information Sources &amp; Services</li> <li>Critical Inquiry</li> </ul>	<ul style="list-style-type: none"> <li>Despite KM and KE is not the focus of the program Inspiration Economy Project have four types of economies besides IE, these are: youth economy, resilience economy, foresight economy and knowledge economy.</li> </ul>
11	Barcelona School of Management / <b>Spain</b>	Master of Science in Knowledge-Economy	<a href="http://www.barcelonaschoolofmanagement.upf.edu/documents/knowledge-economy.pdf">http://www.barcelonaschoolofmanagement.upf.edu/documents/knowledge-economy.pdf</a>		<ul style="list-style-type: none"> <li>Overview of Information Society.</li> <li>Agriculture Society vs Industrial Society</li> <li>Infrastructures of the KE.</li> </ul>	<ul style="list-style-type: none"> <li>MIE focus on understanding the communities before starting the change process</li> </ul>

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		€14,000			<ul style="list-style-type: none"> <li>• Overview of telecommunications infrastructure and computer science foundations of the Information Society</li> <li>• Strategic Plans.</li> </ul>	
1 2	Singapore Management University  <b>Singapore</b>	Master in Innovation Design  €34,000	<a href="https://www.smu.edu.sg/programmes/postgraduate/master-innovation">https://www.smu.edu.sg/programmes/postgraduate/master-innovation</a>		<ul style="list-style-type: none"> <li>• Focus on Innovation</li> <li>• Program designed to teach you how to think and act like an innovator and entrepreneur.</li> <li>• Curriculum is crafted for corporate managers, creative art professionals, technologists, entrepreneurs</li> <li>• Innovative cross-disciplinary curriculum features regular engagement with thought-leaders, schools, and practical projects</li> </ul>	MIE is a program that is built on: inter-disciplinary, cross-disciplinary, multi-disciplinary, and trans-disciplinary. The program is built on student (must) engagement with the community, be it a community for society or the organisation.
1 3	Year here Program  <b>UK</b>	Fellowship program for graduates that looking for training on community related issues  <b>Free</b>	<a href="https://yearhere.org/network/">https://yearhere.org/network/</a>		<ul style="list-style-type: none"> <li>• A year to test and build solutions to some of society's toughest problems.</li> </ul>	<p>This is a none academic program, despite the similarity of being engaged with society related problems.</p> <p>The program is based on 3rd party consultancy.</p>

## Other New Similar Multidisciplinary Programs

Institution		Program/course	
Name	Country	name	Link
Newcastle University	UK	Arts, Business and Creativity MA	<a href="http://www.ncl.ac.uk/postgraduate/courses/degrees/arts-business-creativity-ma/#profile">http://www.ncl.ac.uk/postgraduate/courses/degrees/arts-business-creativity-ma/#profile</a>
Arizona State University, Herberger Institute for Design and the Arts	AZ, USA	Master of Arts in Creative Enterprise and Cultural Leadership	<a href="https://herbergerinstitute.asu.edu/research-and-initiatives/enterprise-and-entrepreneurship-programs/curb-enterprise-leadership/master-of-arts">https://herbergerinstitute.asu.edu/research-and-initiatives/enterprise-and-entrepreneurship-programs/curb-enterprise-leadership/master-of-arts</a>
Goldsmiths, Un of London	UK	MA in Creative & Cultural Entrepreneurship	<a href="http://www.gold.ac.uk/pg/ma-creative-cultural-entrepreneurship/">http://www.gold.ac.uk/pg/ma-creative-cultural-entrepreneurship/</a>
Audiencia Business School	France	MSC IN MANAGEMENT & ENTREPRENEURSHIP IN THE CREATIVE ECONOMY	<a href="http://master.audiencia.com/programmes-english/management-entrepreneurship-in-the-creative-economy/">http://master.audiencia.com/programmes-english/management-entrepreneurship-in-the-creative-economy/</a>
University of East Anglia	UK	MA in Creative Entrepreneurship	<a href="https://www.uea.ac.uk/humanities/ma-in-creative-entrepreneurship">https://www.uea.ac.uk/humanities/ma-in-creative-entrepreneurship</a>
De Montfort University Leicester	UK	Design Management and Entrepreneurship MA	<a href="http://www.dmu.ac.uk/study/courses/postgraduate-courses/design-management-and-entrepreneurship-">http://www.dmu.ac.uk/study/courses/postgraduate-courses/design-management-and-entrepreneurship-</a>

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				<a href="#">ma-degree/design-management-and-entrepreneurship-ma-degree.aspx</a>
	Henley Business School, University of Reading	UK	MSc Entrepreneurship (Creative Industries)	<a href="https://www.henley.ac.uk/postgraduate/course/ma-creative-enterprise-management-and-the-arts-pathway/">https://www.henley.ac.uk/postgraduate/course/ma-creative-enterprise-management-and-the-arts-pathway/</a>
	Erasmus University Rotterdam	Netherlands	Master Arts, Culture and Society	<a href="https://www.eur.nl/english/master/programmes/art_culture_studies/arts_culture_society/">https://www.eur.nl/english/master/programmes/art_culture_studies/arts_culture_society/</a>

### VERSION CONTROL

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Date of approval	18/12/2022
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Proposed Review date	2024
Web address of this policy	<a href="http://www.sias.rw">www.sias.rw</a>

## APPROVAL FORM

**Checked by:**

**Signature:**



**DR. Donya Ahmed**  
**Vice Chancellor**  
**Socioeconomic Institute for Advanced Studies**

**Approved by:**

**Signature:**



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